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IMAGINE HOMES NAMED FIRST DOW CERTIFIED OUTPERFORMANCE HOME + SOLAR BUILDER IN NORTH AMERICA

Dow and Imagine Homes unveil plans for development of 100+ Dow Outperformance Homes featuring DOW POWERHOUSE™ Solar Shingles

SAN ANTONIO, Texas – February 14, 2015 – [The Dow Chemical Company](#) along with [Imagine Homes](#), a San Antonio-based homebuilder leading the nation in high performance, green building technology, are excited to announce that Imagine Homes is Dow's first Certified Outperformance + Solar Home Builder in North America. Imagine Homes has unveiled plans to build more than 100 homes in the San Antonio area that will incorporate both [Dow Building Solutions](#) Outperformance Homes system and award-winning [DOW POWERHOUSE™ Solar Shingles](#), as standard features. This combined offering gives homebuyers in San Antonio the benefits of Outperformance Homes – an integrated system of Dow solutions that work together to better protect the home from air and water infiltration, temperature fluctuation and energy loss – plus DOW POWERHOUSE™ Solar Shingles, an integrated solar roofing system that protects the home *and* generates electricity.

“These combined solutions from one of the biggest names in building science and home energy efficiency give San Antonio home buyers the real plus – integrating leading-edge insulation technology and harnessing energy from the sun to create a home that truly outperforms on all levels – comfort, efficiency, renewable energy, and beauty,” said Imagine Homes partner John Friesenhahn. “We’re proud to be recognized by Dow as the first Certified Outperformance Home + Solar Builder.”

The collaboration of Imagine Homes and Dow is helping to take green living to another level in the community, and will further align San Antonio's and Build San Antonio Green's goals to increase the use of solar power and reduce overall energy consumption in the area.

“We are very excited to partner with Imagine Homes,” said Jim Morey, North America Market Manager for Dow Building Solutions. “Their passion for building homes that outperform on every level results in homes that are beautiful, comfortable, durable, and require less energy to maintain. Their commitment to building homes of the future makes them the perfect partner for Dow and we can't wait to see what they do next.”

About Imagine Homes

Imagine Homes is San Antonio's only true "green" volume homebuilder that combines innovation and craftsmanship to build healthy, energy-saving and environmentally responsible homes. The company was the first to build all homes under both the federal Energy Star program and the Build San Antonio Green program, co-administered by the Greater San Antonio Builders Association and the Metropolitan Partnership for Energy. Established in 2006 by Jim Bastoni and John Friesenhahn, Imagine Homes has grown quickly with homes built or under construction in six high-growth neighborhoods throughout the San Antonio area.

About Build San Antonio Green®

Build San Antonio Green® is San Antonio's residential green building program. The goal of Build San Antonio Green is to create awareness and interest among builders and homeowners in resource-efficient building methods, materials, and technologies. Build San

Antonio Green has certified more than 1200 projects as “built green,” including single family homes, multifamily developments, and retrofit construction projects. These certifications have resulted in more than 22 million kilowatt-hours of energy savings and more than 12 million pounds of CO2 emissions reductions.

About DOW OUTPERFORMANCE Homes

Dow OUTPERFORMANCE Homes feature an integrated system of Dow solutions that work below grade and above grade to better protect the structure from air and water infiltration, temperature fluctuations and energy loss. OUTPERFORMANCE Homes do not involve substantially higher costs or complicated building practices but offer homes that are more comfortable, more durable, protect the homeowners’ investment, and consume and waste less energy than homes built to code, resulting in lower utility bills and more savings for home owners. Dow Outperformance Homes + Solar incorporate the added efficiencies of the DOW POWERHOUSE™ Solar Shingle. Homeowners and building professionals can also find Dow Building Solutions on [Facebook](#). Join the conversation on [Twitter](#) at #BuildToOutperform, and via [YouTube](#).

About DOW POWERHOUSE™

The DOW POWERHOUSE™ Solar Shingle is a first-of-its kind product, designed to combine the benefits of solar technology with the durability and performance of traditional roofing materials. POWERHOUSE has been developed to introduce solar technology to a new generation of homeowners by providing an unprecedented integrated roof appearance and simplified installation. It combines a roofing shingle with a solar cell, enabling the DOW POWERHOUSE Solar Shingle to be installed by a roofer along with standard asphalt roofing materials. This makes the DOW POWERHOUSE Solar Shingle an easy choice for homeowners looking for a residential solar solution that is easy to install and aesthetically pleasing. Building Integrated Photovoltaic (BIPV) products from Dow Solar are one of the many innovations from Dow establishing the Company on the forefront of alternative energy solutions and expanding Dow's commitment to using chemistry to solve the world's energy challenges. More information about DOW POWERHOUSE can be found at www.DOWPOWERHOUSE.com. Homeowners and building professionals can also follow DOW POWERHOUSE on [Facebook](#) and Twitter ([@DOWPOWERHOUSE](#)) or via [YouTube](#).

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